

Minutes: MSPA Regular Board Meeting March 1, 2018

The next MSPA Board Meeting is scheduled for April 5, 2018 8:00am at Glendale Community College PDC located at 2340 Honolulu Ave.

Meeting was called to order at 8:02am

Minutes of the February 4th meeting were approved as written.

Board Members & Guests In Attendance:

Andre Ordubegian (Copy Network) – President; Jeannie Bone (Casa Cordoba) – Vice President; Kristina Evans (Rest Farmhouse Inspired) – Secretary; Ken Grayson (Grayson’s Tune Town) – Treasurer; Gigi Garcia (It Takes A Village) – Board Member at Large; Kim Kelly (Merle Norman Cosmetics) – Board Member at Large; Dale Dawson (MSPA Business Administrative/Event Coordinator Services); Steve Pierce (MSPA Communication Administrative/Filming Liason Services); Dee Ovenden (Montrose Arts & Crafts); Patti Cook (Allure Salon); Lt. Oscar Rodriguea (GPD); Sgt. Patrick Magtoto (Glendale Police Department); Marianne Jennings (La Crescenta Woman’s Club); Nicole Moore (CV Weekly); Jennifer McLain (City of Glendale); Steve Shaw (City of Glendale); Christopher Boghosian (Social Media); Victoria Malone (Montrose-Verdugo City Chamber); Joanna Linkchorst (Friends of Rockhaven); Mary Dawson (Revelation Tops); Philip Lanzakame (City of Glendale); Ani Keshishian (GCC); Grant Michaels (VSNA); Fred Zohrevand (City of Glendale); Vartan Gharpetian (City of Glendale).

Presidents Message:

President Andre Ordubegian welcomed all guest to the MSPA Board meeting.

Visitors & Guests:

- City of Glendale: asked about open buildings such as Pink Pig and Rocky Cola. Phil Lanzafame informed the Building Department is working with the sites. Gigi expressed her concern that there would be continued delays in the opening of Pink Pig and Rocky Cola.
- Glendale PD: reported Ocean View Jewelry window was smashed; perpetrators have been identified but not arrested. There has also been an uptick in thefts in the BID in the last month.
- Glendale Community College: the President shared:
 - purchase of the Citibank building is completed with the promise of ongoing conversation with MSPA
 - reviewed how best to utilize the building, education leaders, and noncredit courses. GCC will communicate with MSPA as decisions are made (6 month timeframe).
 - Architects/Engineers approval time three months. Design phase (dept. of state architect reviews) four month process.
 - shared that GCC is exploring the concept of a shuttle that runs between campuses. He says that it will be vital to help grow our community, and he wants to work with us to help meet our community’s needs.

- City Of Glendale: Lt. Rodriguez shared his concerns regarding pedestrian safety in Glendale; the city has applied for grants to address these issues.
 - Safety Education Initiative has increased banners and billboards in hopes of raising awareness of the issue.
 - Safe routes to school: in hopes of improving routes 21 schools have received money for improvements.
 - Andre brought up the point of needing to make our crossings in Montrose safer as well.

Public Forum:

- Bronwyn Schramm expressed concerns about parking with the new GCC purchase of the Citibank building.
- Dee Ovenden stated there are currently 140 booth spaces still open for the Arts & Crafts Festival; vendors slowly coming in. Currently 100 slots have been filled.

Contractor Reports:

- Dale Dawson (Business Administrative/Events Coordinator Services) reported:
- About the events which included Valentines Day Event, 2nd Annual Spring Wine Walk, the Wags and Whiskers/Kids N Kritters/Taste of Montrose Day, Memorial Day Observance, and the Montrose Car Show.
- Steve Pierce (Film Liaison Services) reported filming activity through 2/15/18 and gave dates for upcoming filming. A change in the Filming Guidelines was suggested regarding impact fees schedules for ITC; the Board voted unanimously to accept the new wording.
- Steve requested budget funding to procure portable power washing equipment for the MSP; the Board unanimously approved a budget of up to \$1,000 for this purchase to be researched.
- Steve also requested \$100 of MSPA scrip be gifted to the workers at J's Maintenance who service the MSPA-HQ/GPD Substation building on Ocean View; the Board unanimously agreed to provide \$100 in MSP scrip.

Meeting adjourned at 10:05am.